

SHRI RAMASAMY MEMORIAL UNIVERSITY SIKKIM

5TH MILE, TADONG, GANGTOK, SIKKIM 737102

PLACEMENT & TRAINING CELL

Date: 18-02-2022

SRMUS/PAT/2021-22/123

PLACEMENT DRIVE NOTIFICATION

Company	Phygital24 (formerly MiGrocer)
About the Company	Phygial24 (formerly MiGrocer) is a pioneering eCommerce enabler, empowering stores to create online storefronts (on Android, iOS and Web) instantly and sell products and services online. Over 150,000 stores have already benefited with Phygital's solutions across the United States, India, United Kingdom and Australia. Phygital's pioneering SaaS solution boosts revenues, improves business efficiencies and enhances customer relationships for retailers. Website: https://phygital24.com/
Job Title	Business Development - Intern
Job Description	 Qualify and prospect inbound leads generated through various marketing and sales channels Reaching out prospects continuously and making them review Phygital's product and converting them to paying clients Responsible for revenue generation with effective sales strategies Work with sales and marketing teams to meet team targets Meeting and exceeding monthly and quarterly targets, pipeline generation and activity-based targets Responsible for winning Restaurant/Grocery and Meat store clients in India market Being the frontline expert of Phygital's product offering to help answer any initial questions prospects may have
Job Location	Work from home
Eligible Degrees	MBA (Marketing)
Eligibility Criteria	No marks criteria
Requirements	 0-2 years of strong experience in Inside Sales, Outbound Sales, Retail Sales, Product Technology Sales, SME Sales, B2B preferably a SaaS product Having in depth understanding of SME segment in the India Proven track record generating revenue for any software solution Any recognised Sales Certification is an added advantage Strong interpersonal communication skills with energetic phone handling, attentive listening, and superior writing Learning mindset and the right attitude that will help you thrive and adapt in a fast-paced, performance-driven environment
Desired Skills	 Should be a good team player Strong written and verbal communication skills (English & Hindi)**Mandatory Exceptional leadership skills Self-Motivated with a Can-Do attitude Proficiency in Microsoft Word and Excel Similar experience will be an add-on
Other details	Joining Date: Immediate to 15 Days
	 What Do You Get? Independently handling sales with minimum interventions in a high growth and high-tech startup Thrive in a startup environment where each employee thinks like an entrepreneur and sets an example for innovation and efficiency Employee centric startup, where your efforts are celebrated and rewarded
Compensation (CTC)	Rs.4.00 LPA (Post Internship based on the performance) Stipend 15K/Month + Incentives during 6 months
Selection Process	HR Initial Interview COO Interview
Date & Time of Interview	Will inform later
Venue	Virtual/Online